Marco Ruggiero

General Manager Chiesi Mexico

Marco Ruggiero was born in Gorizia (Italy) on August 26, 1977. He is married and has one son.

Marco obtained his university degree in Economics and Business Administration at the state University of Parma in 2000, specialization in International Marketing. He got an MBA at SDA Bocconi in 2012.

Marco's career started in 2001, when he joined Nestlé Group, in Finance & Controlling area. He has been enjoying this job for seven years, with increasing responsibilities and in different business units.

In 2008 Marco decided to look for new opportunities joining Chiesi Group and the pharmaceutical industry for the first time ever. He started this new adventure in Parma, where Chiesi Headquarters is located, as Corporate Controller of northern European affiliates. In this period, he had chance to work on amazing projects of Merger & Acquisition, incorporation and start-up of new affiliates (Belgium, Nordics, Switzerland), Joint Venture (China), consolidating his expertise on extraordinary operations.

In **2012** Marco has been appointed as Head of Planning & Control at IMDD, International Markets Development Division, the Business Unit of Chiesi Group in charge of all the countries around the world where there is no direct presence: more than 50 countries in 5 continents.

In 2015 the childhood dream since the university period became reality with the appointment as Head of Marketing at IMDD. An amazing experience with a dream team covering the functions of Brand Management, Medical Marketing, Business Knowledge and Events management.

At the end of 2017 Marco moved, together with his family, to Mexico where he currently holds the position of General Manager of Chiesi Mexico.

