

# Sergio Díaz

## *Commercial Operations Manager Mexico*

**Sergio Díaz** was born in Guadalajara City on April 12, 1969.

Sergio, has a degree in Business Administration, at the University of Guadalajara.

Sergio's career began in 1997, when he joined Becton Dickinson as Sales Executive, for public and private hospitals, in Guadalajara. He covered several positions as Sales Executive to Distributors and he was also in charge of the region in Michoacán.

Sergio has worked in different companies such as Covidien, Baxter, Promédica Garcia and Boston Scientific.

He held several positions such as Hospital Sales Executive, Distributor Executive, Product Specialist and Sales Manager.

The opportunity to work with Chiesi Mexico came in 2014, as Regional Manager Special Care. From that moment onwards an amazing career progression started, driving him to the position of National Sales Manager Special Care in 2018 and to the position of Commercial Operations Manager in 2020.