

# Cyntia Torres

## *BU Manager Special Care & Rare Diseases*

**Cyntia Torres** was born in Mexico City May 6, 1982.

She has a degree in Marketing 2000/04, and a master's degree in business development 2012/14.

Her career started in **2004** as a trainee in 3M.

in **2005** she moved to Smith and Nephew as a sales representative in wound care area.

In **2006** she started working in B. Braun as a Product Manager Jr and after six years she finished their collaboration in B. Braun as Anaesthesia Brand Manager one of the most important company franchise.

Since **2012**, Cyntia joined Chiesi Mexico as a Special Care Brand Manager, after 2 years for the first experience working in a Pharmaceutical company, she enjoyed a "Job rotation" in the position of Regional Sales Manager.

During **2015 to 2017** she had the opportunity to work in the field, something that she was looking for since the beginning of her career.

In **2018** she has been promoted as Business Unit Manager Special Care & Rare Diseases. In **2019** she has been included into Chiesi Academy program, international Corporate Master of Chiesi Group.